

**FROM JUGAAD TO SYSTEMATIC INNOVATION: THE  
CHALLENGE FOR INDIA**

Denisse Ashleigh Hun

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SRINIVASAN, Shiva Kumar. From jugaad to systematic innovation: the challenge for India. Information Management and Business Review, [S.l.], v. 2, n. 1, p. pp.

These include two books on innovation: From Jugaad to Systematic Innovation: The Challenge for India, published in February and 8 Steps to Innovation.

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